

THANK YOU TO OUR SPONSORS



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PASS LEVELS

\$30 General Admission – PASS FOR ALL MOVIES

\$50 Premium Supporter – PASS FOR ALL MOVIES & EARLY ENTRY

\$100 Platinum Supporter – PASS FOR ALL MOVIES & EARLY ENTRY

Sponsorship opportunities:

\$250 Enthusiast • \$500 Fan • \$750 Silver Screen

\$1,500 Director • \$2,000 Producer • \$2,500 Festival Star

(All passes are for the entire day. Individual movie passes are not sold.)

COME FOR ONE SESSION OR STAY FOR THE ENTIRE DAY!

The marathon begins at 10 AM and runs through 7:30 PM.

Name: _____

Guest Names: _____

Address: _____

City: _____ Zip: _____

Phone: _____

Email: _____

PAYMENT

Amount: \$ _____ VISA MC Amex Disc

Please make checks payable to:
Planned Parenthood of the Pacific Southwest.

Card #: _____ Exp: _____

Signature: _____

MAIL TO: 71777 San Jacinto Drive, Suite 202
Rancho Mirage, CA 92270

JOIN US IN BEAUTIFUL PALM SPRINGS

for an inspiring day of films to help raise funds
for Planned Parenthood's breast health programs
and bring diverse and inspiring films about
women to our community.



REEL WOMEN'S MOVIE MARATHON

Real Women. Real Stories.



IN SUPPORT OF
PLANNED PARENTHOOD BREAST HEALTH PROGRAMS

SUNDAY, OCTOBER 26, 2014

CAMELOT THEATRES

2300 East Baristo Road • Palm Springs, CA 92262

THE CAMELOT CAFÉ FEATURES

Breakfast and coffee

Quick food service for lunch

Light supper

Snacks (don't forget the popcorn)

...and you can even eat in the theatre!

planned.org/rwmm

For further information contact Lauren Dockweiler at
ldockweiler@planned.org or
760.594.9100



REEL WOMEN'S MOVIE MARATHON

Real Women. Real Stories.

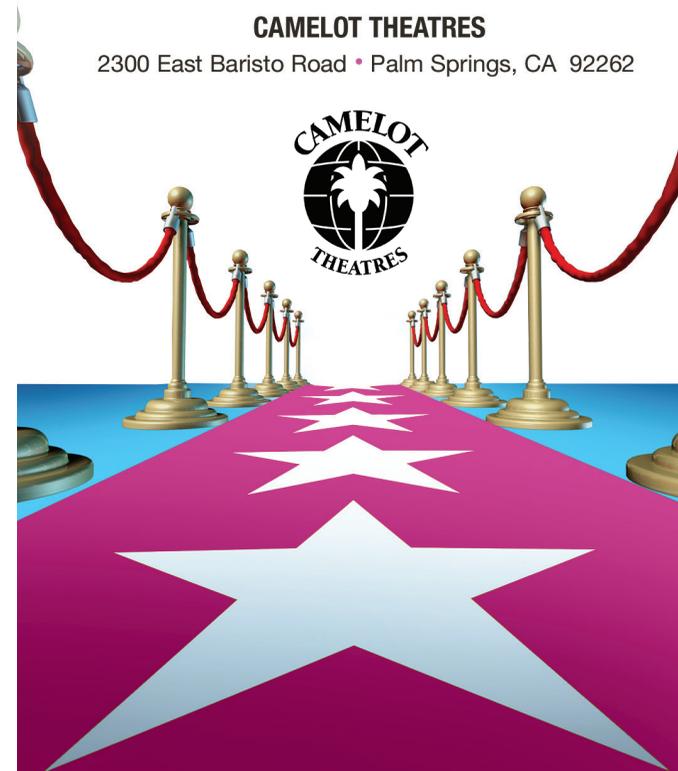


IN SUPPORT OF
PLANNED PARENTHOOD BREAST HEALTH PROGRAMS

SUNDAY, OCTOBER 26, 2014

CAMELOT THEATRES

2300 East Baristo Road • Palm Springs, CA 92262



In recognition of National Breast Cancer Awareness Month, Planned Parenthood presents the first-ever Reel Women's Movie Marathon to raise funds for breast health programs in the Coachella Valley.

BREAST HEALTH PROGRAMS

In honor of National Breast Cancer Awareness Month, we want to remind you that Planned Parenthood is a critical resource for women in the fight to detect breast cancer early. Nearly 90% of patients at Planned Parenthood of the Pacific Southwest are under the age of 40, and for these women, clinical breast exams are key to recognizing potential problems early. Our health centers in Rancho Mirage and Coachella perform more than 1,800 breast cancer screenings each year. Over the last two years, we have significantly expanded our breast health education, outreach, and services to help more women detect breast cancer early. Your support will help Planned Parenthood of the Pacific Southwest continue to develop and expand programs like our breast health care services while addressing barriers to getting care.

As the Coachella Valley's leading women's health care provider and advocate, Planned Parenthood provides health care, including routine gynecological exams, breast and cervical cancer screenings, contraceptive services, abortion care, sexually transmitted infection testing and treatment, and HIV testing and education to nearly 15,000 women, men, and adolescents in the region. One in five women in the U.S. has visited a Planned Parenthood health center at least once in her life.



PROGRAM 1

10 AM - 12 NOON (1 hr. break between movies)

CASABLANCA CALLING

70 MINUTES



As change sweeps the Arab world, a quiet social revolution is under way in Morocco, where 60% of the women have never attended school. For the first time, Moroccan women are trained and employed as official Muslim leaders, teaching an Islam based on tolerance, compassion, and equality especially to girls and women.

WHEREVER YOU GO

40 MINUTES



After cutting herself off from her Orthodox family, Zohara decides to attend her sister's wedding. On her way she meets Neriman, a young Bedouin woman, who's escaping an arranged wedding. Zohara becomes an unintentional accomplice in Neriman's escape. Their powerful encounter reflects each woman's struggle with self expression and identity in a predetermined world. (Seventh Art Releasing)

PROGRAM 2

1 PM - 2:30 PM (½ hr. break between movies)

BHAVINI

15 MINUTES



Little Bhavini dreams her way out of a Mumbai slum into a career as a dancer. She keeps practicing the steps of traditional Indian dancing, begging her mother to allow her to take lessons with a famous teacher.

HANNAH COHEN'S HOLY COMMUNION

10 MINUTES

Set in Dublin in the 1970's, this film explores a rarely glimpsed Ireland, as seen through the eyes of spirited seven year old Hannah Cohen who can't wait to make her Holy Communion—the only problem is she's Jewish! (Seventh Art Releasing)



THIRTY TWO

60 MINUTES



In 1944, 24-year-old Wei Shaolan (who is now 92 years old) was seized and sent to a Japanese camp, where she worked as a 'comfort woman' as a prostitute for servicemen during World War II. Terribly abused, Wei escaped pregnant, shamed, and unsure of her fate at home. The film follows her traumatic and courageous journey to her life today.

PROGRAM 3

3 PM - 4:30 PM (1½ hr. break between movies)

DRIVEN TO RIDE

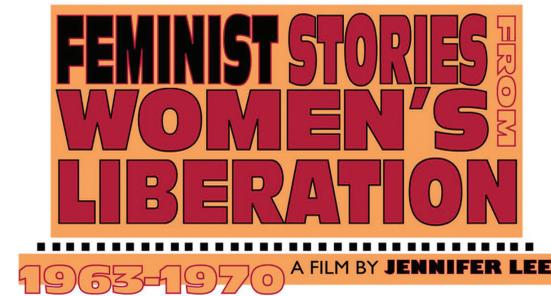
24 MINUTES



This documentary explores the unstoppable spirit and diversity of women motorcycle riders. Among the many riders featured is a woman whose parents are avid vintage Harley Davidson riders and collectors. Julie began to ride at age four and remembers being dropped off at pre-school on her mother's 1969 Harley Davidson Sportster.

FEMINIST STORIES

64 MINUTES



The Women's Liberation movement of the mid 20th century was a revolution. So why are people reluctant to call themselves "feminist?" Jennifer Lee explores this question through historical footage and diverse interviewees, including rank-and-file activists along with well-known feminists Betty Friedan, Frances M. Beale, Gloria Steinem, Robin Morgan, Ti-Grace Atkinson, and others. This film brings to light the issues and challenges that still resonate today in the feminist movement.

PROGRAM 4

6 PM - 7:30 PM

THE BREAST CANCER DIARIES

77 MINUTES



For ten years, Ann Murray Paige covered the news, but for the biggest story of her life she turned the camera on herself. When Murray-Paige, a former local news reporter and anchor, is diagnosed with breast cancer at the age of 38, she sets up a diary camera in her bedroom. Her video diaries—raw and true—offer an intimate chronicle of a young mother's nine month journey with breast cancer, punctuated with humor and poignancy. (Seventh Art Releasing)



PANEL DISCUSSION

Dr. Jeralyn Brossfield of Eisenhower Medical Center and Planned Parenthood medical services staff to follow.